2023 TRENDS
IN VIDEO SURVEILLANCE
KEY TAKEAWAYS

EAGLE EYE NETWORKS

1. By investing in cloud-based AI solutions, businesses know they can **improve their security and operations** while **reducing costs** in the long run.

KEY STAT
Over 50% of businesses are already using AI in some way

2. Businesses want solutions that **reduce operating costs** including discounted subscriptions and flexible hardware options.

KEY STAT
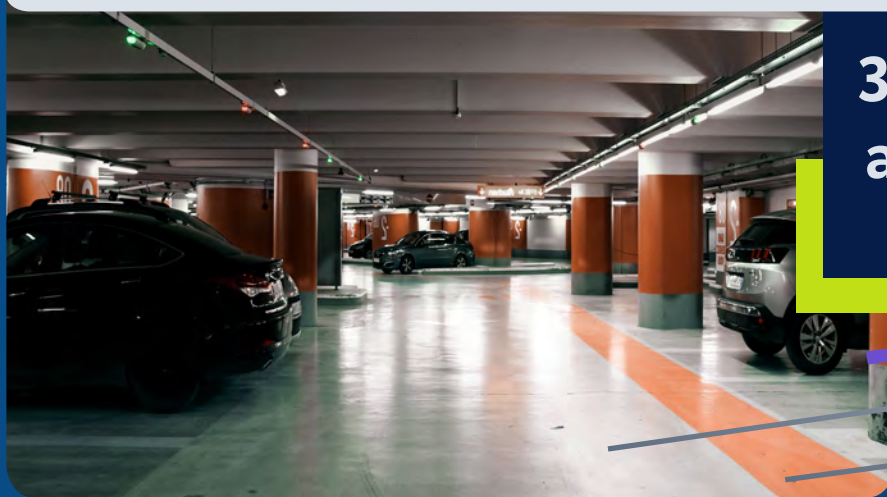3 in 4 security customers have a subscription agreement

3. The right video surveillance system should provide a **viable solution** for parking automation.

KEY STAT
3 in 4 prospective customers ask about parking security solutions

4. The ability to **combine video surveillance with access control** applications will distinguish systems in the education market.

School security solutions improve:
- Deterrence
- Detection
- Response

5. Continuous customer support and robust training can **save on operational overhead.**

Download the 2023 Trends in Video Surveillance for additional insights

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