

VIDEO REDACTION

Pimloc

Introduction

Pimloc is a tech company with one simple mission: to advance visual AI systems in the interest of people and their freedoms. They provide the trust and privacy layer for mass-scale video usage, for better security and transparency for all.

Pimloc empowers private businesses and public organizations to responsibly manage personal data in video surveillance and other forms of video. They believe that private and public organizations can leverage mass-scale video to improve physical security and safety, optimize real-time business operations, and facilitate more data sharing and transparency — while respecting and preserving the privacy of employees, customers, and the general public.

Secure Redact is a video privacy platform for multimedia redaction. It automatically redacts faces, license plates, and audio in video files and live streams to unlock the potential of video to preserve privacy. Powered by Pimloc's AI privacy and security platform, it is designed for high-variability video and audio from CCTV, dash cams, and other video sources.

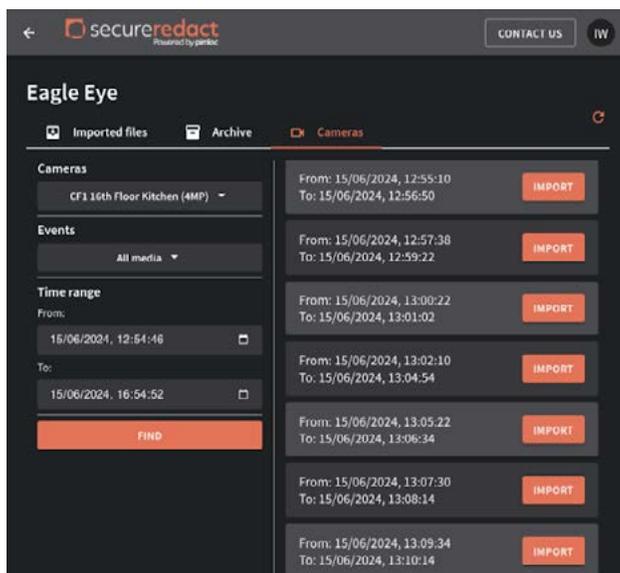


Solution

Users can connect their Eagle Eye Networks account directly to their online Secure Redact account. This gives all users the ability to import videos directly from their Eagle Eye Cloud VMS accounts into Secure Redact for automated redaction, and then save the final redacted video back into their Eagle Eye account. (Users can also download the redacted video directly if required.)

Users can select camera feeds and specify time ranges, or find detected motion events from their Eagle Eye account, within the Secure Redact application. Once selected, users can import specific videos into Secure Redact for processing and redaction.

For live video anonymization, users can connect their Eagle Eye account to Secure Redact's live redaction system. Users can then select a camera stream from Eagle Eye to view anonymized feeds in real time.



Advantages of Eagle Eye and Pimloc Integration

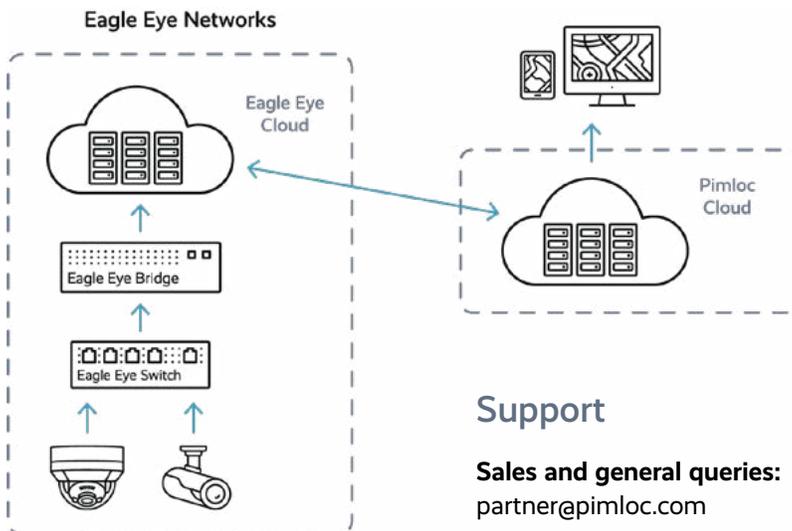
Pimloc provides automatic detection of all personally identifiable information (PII) for redaction and identifies more than 99% of PII with video frame-level accuracy. Where the user has specific requirements for redaction, Pimloc's specialist, easy-to-use tools allow for individuals in the video to quickly be unredacted whilst keeping everyone else blurred, tracking additional objects through automated tools, different types of blur (pixelated, black box or smooth blur), tailored audio redaction and more.

Pimloc's enterprise-grade capabilities — including large-volume video processing, automated bulk upload and redaction, and custom redaction feature options — allow practical redaction on short timelines. Redact 10 minutes of CCTV for a data subject access (DSAR) request in 10 minutes with Secure Redact (as opposed to 8+ hours with video editing software).

If it's necessary to redact information besides PII (such as sensitive objects, or entire areas of a scene), Secure Redact's intelligent AI tracking and classification capabilities allow you to easily designate both static and moving redaction areas.

Benefits

- Increase the value of the video in your Eagle Eye Cloud VMS with redaction.
- Save valuable time, money, and resources through automated, bulk, and on-demand video redaction.
- Keep operations data compliant — quickly respond to data subject access (DSAR), Freedom of Information Act (FOIA), and right of access (ROA) requests.
- Easily share anonymized video with third parties for peer review, incident analysis, training, or for sharing with the public.
- Combine the power of AI automation with simple-to-use tools for intelligent review.
- Build trust with customers, employees, and the public — responsibly manage video for transparency.



Support

Sales and general queries:
partner@pimloc.com

Technical support:
support@secureredact.ai

Availability

Eagle Eye Networks customers can utilize Secure Redact via one of two commercial models:

1. For recorded video, the customer pays for the volume of video uploaded to Secure Redact on a monthly, annual, or multi-year basis. Users can specify their usage requirements as part of their Enterprise Account package. There is a range of options for video volume processing and company size.
2. For live video, usage is charged based on the number of concurrent feeds being viewed (e.g. if you're viewing three feeds at one time from a 300-camera installation, payment is for only those three feeds) on a monthly, annual, or multi-year basis.